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## Hayward Area Recreation and Park District FOR IMMEDIATE RELEASE

### **H.A.R.D.'s FUTURE HAMPTON ROAD DOG PARK NOMINATED FOR PETSAFE'S "BARK FOR YOUR PARK" CONTEST**

*Votes could help future dog park win up to \$100,000*

**Hayward, CA** (May 12, 2014) – The dogs in the unincorporated area of Hayward's Cherryland have long dreamed of wide open spaces and a place to call their own. So, the District's Citizen Advisory Committee Member Sally Holt nominated the future dog park on Hampton Road, which will be near the new Cherryland Community Center, in PetSafe's 2014 Bark for Your Park contest.

PetSafe, a leading innovator in pet behavior and lifestyle solutions, invited all U.S. communities to participate in the third annual "Bark for Your Park" contest on May 1. One city will be awarded \$100,000 to build a local dog park and four other pet passionate finalists will also receive \$25,000.

"The new dog park, which the District has been working on for some time, is located on land that the public has not had access to previously. It will be a new open space that will benefit the whole community," said General Manager John Gouveia.

As they determine the 15 Finalists, PetSafe will review the availability of land and civic leaders' support. Citizens will also be able to vote every day to help their city move forward in the contest. These votes will also be counted to pick the Finalists. For the best chance to become a finalist, the District should excel in all three of these categories.

Voting begins as soon as the contest launches on May 7 until it closes on July 31. As soon as a city is nominated, participants may vote twice each day – once at [www.petsafe.net](http://www.petsafe.net) and once on PetSafe's Facebook page ([www.facebook.com/PetSafebrand](http://www.facebook.com/PetSafebrand)). Votes will be used to determine the 15 finalists.

The 15 Finalists will be announced on June 13, when they will be asked to produce a video and continue barking for their park. The finalist city with the most votes will receive \$100,000 to build a PetSafe dog park. Three runner-ups and the city with the highest percentage of votes to its population will each receive \$25,000. Winners will be announced on August 7.

For more information about the PetSafe "Bark for Your Park" contest and ideas on how to get your community involved, visit [www.petsafe.net/barkforyourpark](http://www.petsafe.net/barkforyourpark) or check out PetSafe on Facebook.

#### **About PetSafe®**

Headquartered in Knoxville, Tennessee, PetSafe leads the industry in the development of innovative pet behavior, containment, lifestyle product solutions and services. Visit: [www.petsafe.net](http://www.petsafe.net).

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Creating Community through People, Parks and Programs since 1944