



PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Kerrilyn Ely, Recreation Superintendent/Public Information

Phone: 510-881-6700

Email: elyk@haywardrec.org

HARD BOARD OF DIRECTORS ELECTS NEW LEADERSHIP FOR 2018

The Hayward Area Recreation and Park District Board of Directors welcomes a new Board President

HAYWARD, CALIFORNIA, January 3, 2018 - The HARD Board of Directors is pleased to announce that Ms. Carol A. Pereira **was elected by the Board as the new Board President for 2018.**

"It is an honor to assume the position of President of the Board" said Ms. Pereira. "The mission of HARD is to enrich the quality of life for our community by providing recreation, parks and facilities that promote health and wellness, learning and fun, and I welcome the opportunity to guide the organization in its continued pursuit of that mission."

Ms. Pereira has been a Board Member with HARD since 1982. During her thirty-six (36) year tenure on the Board of Directors there have been significant changes and growth. The past few years have *been very exciting*, with the construction of several major capital projects, and the successful passage of the \$250 million-dollar Measure F1 Parks Bond. The goals of Measure F1 are to improve, renovate and expand parks and recreation facilities within the District's boundaries of Ashland, Castro Valley, Cherryland, Fairview, Hayward, and San Lorenzo.



2018 Board President, Carol A. Pereira

"It is a very exciting time for the District, with so many capital projects underway as well as the planning for the District's upcoming 75th anniversary in 2019," said Ms. Pereira. "I am excited that our residents have entrusted the District with the bond funds the District will re-invest back into the parks and recreational facilities. It is a priority of the Board to ensure the bond projects strengthen the District's infrastructure and develop parks and facilities that foster a growing sense of community in the Hayward Area"

At its December 11, 2017, meeting, the HARD Board of Directors also elected Director Rick Hatcher as Board Vice-President, and Director Paul Hodges, Jr. as Board Secretary. They are joined on the HARD five-person Board by Director Minane Jameson and Director Louis M. Andrade.

About HARD



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The Hayward Recreation and Park District (HARD) is a Special District, established in 1944 at the request of residents of the Greater Hayward area to provide parks and recreation programs, events and facilities. HARD serves over 100 square-miles of the Greater Hayward area serving 300,000 residents. Visit www.haywardrec.org.

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If you would like more information about this topic, please call the General Manager's Office at 510-881-6710 or email maxs@haywardrec.org.