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Hayward Area Recreation and Park District **FOR IMMEDIATE RELEASE**

Hayward Area Recreation and Park District will be Breaking Building Not Hearts this Valentine's Day

Hayward, California, February 10, 2022

Hayward Area Recreation and Park District (HARD) will be breaking Buildings Not Hearts this Valentine's Day at noon on the northeast corner of Mission Boulevard and Mattox Road in unincorporated Alameda County.

HARD completed the acquisition of a 2.6-acre industrial parcel located at the northeast corner of Mission Boulevard and Mattox Road in unincorporated Alameda County. The acquisition of the property was unanimously approved by the Board of Directors on July 15, 2019, and the escrow closed October 11, 2019. The District purchased the site for \$3,995,000 with the funds coming from the Measure F1 \$250 million General Obligation Bond that was overwhelmingly approved by voters in November 2016.

The site contains industrial structures that were evaluated and determined to be unsuitable for reuse. On Valentines day we will start the demolition of the buildings. The Coca-Cola building has been vacant since 2015.

But don't go to tears yet, there are lots of positive things that will come out of this event.

The plan is to reduce, reuse and recycle the building as it is being demolished. The cement will be broken down and used on trails, the wood will be reused in some of our upcoming building renovations, and much of the structural medtl will be recycled.

A new park will be coming. We look forward to working with our residents and community partners to ensure this long-vacant property is reborn into a unique park. During 2022 the District will conduct a community outreach process to create a master plan for development of the property with park and recreation amenities.

The parcel is centrally located and is easily accessible to residents of Ashland, Castro Valley, Cherryland and north Hayward.

For more information about other District capital improvement projects, visit <https://hard.icitywork.com/>.

If you would like more information about this topic, please call the General Manager's Office at 510-888-0111 or email RoaN@HaywardRec.org

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